

**Information regarding the procession
of your personal data at
Mäder Germany GmbH according to Art. 13 GDPR**

Creation and publication of photos and videos

Term	Description
Who is responsible for data processing?	Mäder Germany GmbH Gewerbepark 40 59069 Hamm (Germany) Phone: +49 23 85 93 56 0 Fax : +49 23 85 93 56 49
How can you reach our data controller?	You can reach our data controller using the following contact address: datasecurity-DE@mader-group.com
For what purposes do we process your personal data? On what legal basis do we process your personal data?	The recording will be processed for our public relations, unless revoked in individual cases. Legal basis is your consent according to Art. 6 (1) (a) GDPR, § 26 (2) BDSG. Furthermore, the recordings made are used to present the Mäder Germany GmbH on social media channels.
Who has access to your personal data?	The personal data will be published and is therefore accessible to an indeterminable group of people, possibly even in unsafe third countries.
How long do we store your personal data for?	Personal data will be deleted as soon as the purposes for which it was collected are no longer necessary. In addition, the data will be deleted if you exercise your right to revoke your consent to data processing.
Would any disadvantages occur if you did not provide us with the data?	If you do not give your consent, you won't have any disadvantages.

<p>What right do you have?</p> <ul style="list-style-type: none"> • Right of access • Right of rectification • Right of deletion • Right of limited processing • Right of data transmission 	<p>You have the right to request from us, provided that the legal requirements are met:</p> <ul style="list-style-type: none"> • Request information about which of your data we process (Art. 15 GDPR); • To have your data corrected or deleted, provided that this does not conflict with our legitimate interest or a legal obligation to process it (Art. 16, 17 GDPR); • Restriction on processing your data (Art. 18 GDPR); • Claim data portability rights (Art. 20 GDPR). <p>Note on revocation: If you have given your consent to certain processing activities, you can revoke this at any time with effect for the future. This revocation will not affect the previous processing of the data.</p> <p>Note on objection: If we process your data based on legitimate interest, you may object to this processing at any time in accordance with Art. 21 GDPR.</p> <p>To exercise your rights, contact us at: datasecurity-DE@mader-group.com</p>
<p>Does automated decision making/profiling take place?</p>	<p>No automated decision making or profiling will be carried out for the processing of the resulting photo and video recordings.</p>
<p>Where can you file a complaint about the processing of your personal data?</p>	<p>If you believe that we are processing your data unlawfully, you have the right to complain to the responsible regulatory authority. The responsible authority is:</p> <p>Landesbeauftragte für das Land Nordrhein-Westfalen (Regional representative for the state of North Rhine-Westphalia) Kavalleriestraße 2 - 4, 40213 Düsseldorf (Germany) Phone.: 0211 38424-0 Fax: 0211 38424-10 E-Mail: poststelle@ldi-nrw.de</p>

Date: December 2024

**Information regarding the procession
of your personal data at
Mäder Germany GmbH according to Art. 13 GDPR**

Creation and publication of various recordings on the learning platform SlidePresenter

Term	Description
Who is responsible for data processing?	Mäder Germany GmbH Gewerbepark 40 59069 Hamm (Germany) Phone : +49 23 85 93 56 0 Fax : +49 23 85 93 56 49
How can you reach our data controller?	You can reach our data controller using the following contact address: datasecurity-DE@mader-group.com
For what purposes do we process your personal data? On what legal basis do we process your personal data?	<p>Legal basis is your consent according to. Art. 6 Abs. 1 lit. a) GDPR, § 26 Abs. 2 BDSG.</p> <p>Our intended purposes:</p> <ul style="list-style-type: none"> - Creation and provision of learning videos by employees for employees - Digitization of knowledge transfer within the own company and if necessary to external parties (customers, suppliers etc.) - Company representation to external parties (customers, suppliers, business partners, service providers, organizations, associations etc.)
Who has access to your personal data (internally and externally)?	<p>Internal receiver: Learning videos created by and featuring you can be shared on the video platform „SlidePresenter“ with the entire company, selected colleagues, or user groups.</p> <p>External receiver: Outside our company, external parties (e.g. customers, suppliers, business partners, service providers, organizations, associations etc.) may access the training videos, provided you have given us your explicit consent to do so.</p> <p>We use the SlidePresenter GmbH, Sternstraße 168, 67063 Ludwigshafen, as a processor for the processing of your personal data. We have concluded the necessary contracts with the processor for order processing in accordance with Art 28 GDPR.</p>

<p>How long do we store your personal data for?</p>	<p>Personal data will be deleted as soon as the purposes for which it was collected are no longer necessary. In addition, the data will be deleted if you exercise your right to revoke your consent to data processing.</p>
<p>Would any disadvantages occur if you did not provide us with the data?</p>	<p>If you do not give your consent, you won't have any disadvantages.</p>
<p>What right do you have?</p> <ul style="list-style-type: none"> • Right of access • Right of rectification • Right of deletion • Right of limited processing • Right of data transmission 	<p>You have the right to request from us, where such request is in accordance with the relevant legal requirements:</p> <ul style="list-style-type: none"> • Request information about which of your data we process (Art. 15 GDPR); • To have your data corrected or deleted, provided that this does not conflict with our legitimate interest or a legal obligation to process it (Art. 16, 17 GDPR); • Restriction on processing your data (Art. 18 GDPR); • To be able to assert data transferability (Art. 20 GDPR). <p>Note on revocation: If you have given your consent to certain processing activities, you can revoke this at any time with effect for the future. This revocation will not affect the previous processing of the data.</p> <p>Note on objection: If we process your data based on legitimate interest, you can also object to this processing at any time in accordance with Art. 21 GDPR.</p> <p>To assert your right, contact us at: datasecurity-DE@mader-group.com</p>
<p>Does automated decision making/profiling take place?</p>	<p>No automated decision making or profiling is used for the processing.</p>
<p>Where can you file a complaint about the processing of your personal data?</p>	<p>If you believe that we are processing your data unlawfully, you have the right to complain to the responsible regulatory authority. The responsible authority is:</p> <p>Landesbeauftragte für das Land Nordrhein-Westfalen Kavalleriestraße 2 - 4, 40213 Düsseldorf (Germany) Phone: 0211 38424-0 Fax: 0211 38424-10 E-Mail: poststelle@ldi-nrw.de</p>

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